

Note: Key data/information in this sample page is hidden, while in the report it is not.

1.1 Key drivers and barriers to the development of high intensity sweeteners industry in China

1.1.1 Drivers

- Foreign market

With the growing number of diabetic patients in the world, sugar free foods become more and more popular around the world, especially in developed countries. As the most popular substitute for sugar thanks to its low calorie, HIS is enjoying good sales in global sweetener market. People need more HIS preparations and HIS healthcare foods than ever before. Most of HIS made in China is for export, which accounts for about █% of national output in 2011.

1.2 Future forecast on supply of high intensity sweeteners 2012-2016

Table 1.2-1 Forecast on supply growth rates of major high intensity sweeteners in China, 2012-2016

HIS	2012	2013	2014	2015	2016
Saccharin	█	█	█	█	█
Cyclamate	█	█	█	█	█
Acesulfame-K	█	█	█	█	█
Aspartame	█	█	█	█	█
Stevia sweetener	█	█	█	█	█
Sucralose	█	█	█	█	█
Glycyrrhizin	█	█	█	█	█

Source: CCM International

Table 1.2-2 Forecast on supply of major high intensity sweeteners in China, 2012-2016, thousand tonnes

HIS	2012	2013	2014	2015	2016
Saccharin	█	█	█	█	█
Cyclamate	█	█	█	█	█
Acesulfame-K	█	█	█	█	█
Aspartame	█	█	█	█	█
Stevia sweetener	█	█	█	█	█
Sucralose	█	█	█	█	█
Glycyrrhizin	█	█	█	█	█

Source: CCM International

1.3 Future forecast on demand for high intensity sweeteners by major segments 2012-2016

1.3.1 Candy

Table 1.3.1-1 Forecast on growth rates of candy output and consumption of high intensity sweeteners in China, 2012-2016

Item	2012	2013	2014	2015	2016
Candy output	■	■	■	■	■
HIS consumption	■	■	■	■	■

Source: CCM International

Table 1.3.1-2 Key factors influencing consumption of high intensity sweeteners in candy in China, 2012-2016

Item	Factor
Driver	Fast development of domestic candy industry
	Higher healthiness of HIS-added candy than sucrose-added one
	Improving health awareness of Chinese people
	Application of new varieties of HIS in candy
Barrier	Inferior flavor of HIS-added candy to sucrose-added one
	Competition from other sweeteners

Source: CCM International